



tropical

SAINT-BARTH

The French Caribbean Life Style Magazine

Rates and conditions

"Too much advertising is the death of the message"

Because we strongly believe that excessive advertising volume in print magazines is detrimental to the impact of our advertisers' individual messages, for the last eight years Tropical has implemented a maximum 30% policy, thereby preserving the effectiveness of your investment. This is one of the reasons our advertising partners feel they are in good hands with Tropical.

About you

Company name :

Last and first name of representative :

Address :

.....

Tel. : Fax :

Cell : Email :

Advertising surface/rates (unchanged since 2003)

• cover page :

- Front inside :	Single	<input type="checkbox"/> 6 000 €
	Double	<input type="checkbox"/> 8 000 €
- Rear inside :		<input type="checkbox"/> 5 500 €
- Back cover :		<input type="checkbox"/> 9 500 €

- Photography On demand

- Technical costs :	Double page	<input type="checkbox"/> 400 €
	Full page	<input type="checkbox"/> 300 €
	Half page	<input type="checkbox"/> 200 €

+ 20% for special place

• Pages intérieures :

- Endpaper, double	<input type="checkbox"/> 8 500 €
- Endpaper, simple	<input type="checkbox"/> 5 000 €
- Double inside page	<input type="checkbox"/> 8 000 €
- Full page, right hand	<input type="checkbox"/> 4 800 €
- Full page, left hand	<input type="checkbox"/> 4 500 €
- Half page	<input type="checkbox"/> 2 600 €
- Third page	<input type="checkbox"/> 2 100 €

- Address book module	<input type="checkbox"/> 1 000 €
- Real estate module	<input type="checkbox"/> 1 000 €

Invoicing

- 50% down with the order slip, check payable to abl editions.
- Remainder (50%) on presentation of published magazine.

Publishing date

Issue no. 24, 2014/2015 season, to appear in November 2014

Contact Saint-Barth

Jean-Jacques Rigaud :Tél. (+ 59) 0690 502 836

E-mail : contact@abledition.com



Siège Social : Im. Courtois N°4 - Marigot

97133 SAINT BARTHELEMY

Tél. (+59) 0590 296 147

Capital : 7 500 € - Siret 441 458 148 000 18 - Code APE 744B